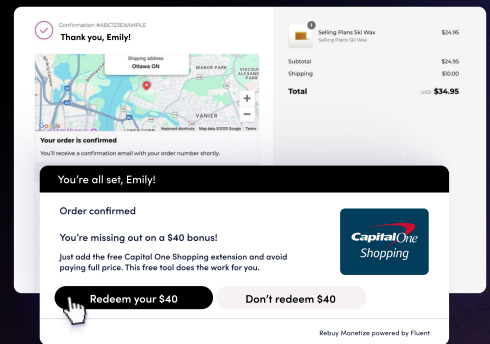


Rebuy Monetize powered by Fluent

More revenue, no additional effort

Transform your post-purchase page into a profit machine with personalized offers



Drive \$20K–\$35K or more in additional profit for every 100K orders

Get more from your Thank You and Order Status pages

Capitalize on post-purchase excitement with high-quality offers from the biggest brands in the world. Unlock new incremental revenue at zero additional cost to you.

Delight customers with personalized offers

Leverage a proprietary identity graph powered by 200M+ first-party data profiles to deliver hyper-personalized offers. Most ads are junk. That's why Rebuy Monetize offers aren't ads – they're rewards your customers actually want!

Deliver compelling offers from amazing brands

Access a stacked advertiser network with well-known brands like Disney, Apple, Hello Fresh, and Hilton. Instantly boost credibility with offers from the world's most respected brands.

Generate pure profit on new orders

Rebuy Monetize powered by Fluent is pure incremental profit that does not impact conversion rates or harm brand perception. Monetize high-intent real estate while delivering even more value to customers.

Grow faster by boosting margin

What will you do with your extra profits? Scale paid media, invest in new customer acquisition channels, expand your product line, purchase inventory — no matter what your plans are, you win!

DID YOU KNOW

91% of shoppers are more likely to shop at brands that offer personalized customer experiences & offers.¹

[Talk to sales](#)



¹ Accenture. Widening Gap Between Consumer Expectations and Reality in Personalization Signals Warning for Brands, Accenture Interactive Research Finds. 2018. <https://newsroom.accenture.com/news/2018/widening-gap-between-consumer-expectations-and-reality-in-personalization-signals-warning-for-brands-accenture-interactive-research-finds>.

Personalized offers that delight



How it works

Easy integration

Simple setup with your existing Rebuy implementation

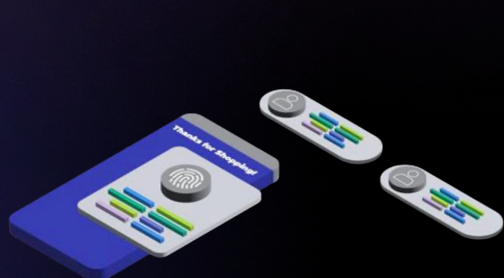
Automatic targeting

AI-powered system delivers the right offers to the right customers

No-risk revenue

Offers appear after checkout, with zero impact on conversion rates or cart abandonment

How Fluent uses partner data to maximize personalization and conversions



01

After an action or transaction is completed, the customer email or unique identifier is encrypted and sent securely to Fluent.

02

Encrypted customer data is safely matched across profiles in first and third-party databases.

03

Secure analysis of customer data, including demographic information, generates a predicted click through rate (CTR) across all advertiser offers.

04

Fluent's ranking system uses the predicted CTR to inform the order in which offers are served to your customer.

05

A personalized and highly relevant set of offers are served to your customer

[Talk to sales](#)

Quick facts

What is Rebuy Monetize powered by Fluent?

Rebuy Monetize *powered by Fluent* is a post-purchase offer solution that enables merchants to monetize the post-purchase Thank You page and Order Status page by placing personalized, relevant offers from top-tier advertisers in front of customers when they are most primed to purchase. Rebuy Monetize is a low-risk way for merchants to increase revenue per sale while delighting customers with high-value, exclusive offers that improve the checkout experience.

Who is Fluent?

Fluent, Inc. (NASDAQ: FLNT) is a leading commerce media solutions provider that leverages exclusive ad inventory, robust first-party data, and proprietary machine learning, to unlock additional revenue streams for brands. They work with many of the most respected brands in the world to deliver offers that add value to every customer interaction. Rebuy is the exclusive provider of Fluent Ads for Shopify brands.

Fluent's hundreds of millions of proprietary first-party data profiles² are augmented with robust second and third-party data sets.³ They are then processed through AI and proprietary machine learning to ensure your customers are delighted with highly relevant and valuable offers.

How much can I expect to make with Rebuy Monetize?

Brands typically earn between \$0.20–\$0.35 per transaction. However, performance can fluctuate due to factors like advertiser demand, offer unit placement, and customer engagement. Some merchants see results significantly higher than the average!

How do I get started?

It's easy to add Rebuy Monetize powered by Fluent to your store! Current customers can get started by following the [installation instructions](#), and new customers should talk to sales.

Add no-effort incremental revenue to every purchase with Rebuy Monetize powered by Fluent

Talk to sales

Work with the most respected advertisers in the world

SiriusXM

Panera
BREAD®

hulu

M
MARCH OF DIMES

betterhelp

PELOTON

Rosetta
Stone

The
Farmer's
Dog

SoFi

AARP
Real Possibilities

² Proprietary identity graph powered by 200M+ first-party data profiles

³ Comprehensive third-party data on US shoppers via Experian